



**Therapy Reimagined 2019**

**The #ModernTherapist Conference!**

October 18-19 | Los Angeles, CA

# About The #ModernTherapist Conference

*We are pleased to announce the second Therapy Reimagined Conference, to be held at the **Sheraton Universal City**, in Los Angeles, California on **October 18-19, 2019**. The goal of the Therapy Reimagined Conference is to bring together mental health professionals to address the important issues and problems faced by 21st century therapists and their clients to improve clinical outcomes and advance the mental health profession.*



# The #TherapyMovement

*Join us for the conversations we need to be having NOW:*

- How to build practices that welcome **diversity**
- How to integrate **technology and business systems**
- How to engage in **advocacy** for our profession
- How to incorporate **deliberate practice** and **self-care**.



# Therapy Reimagined 2018 Conference



# Sponsorship

*We really appreciate and value our sponsors.*

*At our first conference in 2018:*

- *Exhibitor booths were immediately outside of the main presentation halls to **maximize engagement between exhibitors and attendees***
- ***Launched our Virtual Swag Bag** providing an interactive experience before, during, and after the conference, driving traffic to sponsor websites, providing opportunities for opt-ins, and increasing sales of sponsors' products/services.*
- *The 2018 sponsors and exhibitors reported to us that they had **better interactions** with attendees and that they saw **higher sales** compared to conferences with larger audiences.*



# Sponsorship

*We're looking for right-match sponsors and exhibitors to connect with attendees:*

*Our 250+ conference attendees are:*

- *#ModernTherapists who **understand the value of business and technology.***
- ***Ready to invest** in themselves to launch (or scale) their small businesses*
- ***Building their networks** of treatment providers*
- ***Hungry to engage** in the resources in the psychotherapy community*
- ***Savvy with social media** and have (or are in the process of building) an engaged online following*



# Sponsorship Opportunities

*We have a number of sponsorship opportunities to participate in at this year's conference. Please consider joining us for this important opportunity to engage in discussion with mental health thought leaders.*

*To access more information about the conference including an up-to-date agenda visit <http://second.therapyreimaginedconference.com>.*



# Platinum Sponsorship - \$6,000 (2 Available)

- Affinity Partner
- 8 General Admission conference tickets
- Prominent name & logo on all print materials before, during and post event.
- Logo on event signage
- Double-size exhibit space at the location of your choice
- Sponsorship mention from the stage
- One item in the Swag Bag
- One item in the Virtual Swag Bag
- Media presence in most Social Media Platforms (Facebook, Twitter, LinkedIn, Instagram), print, or podcast platforms
- Full Page ad in the program book
- Logo and link on the conference website
- Sponsorship of 8 episodes of The Modern Therapist's Survival Guide Podcast
- Entrance into Thursday Night Reception





# Wifi Sponsor – \$5,000 ( 1 Available)

Cover the cost to keep us all connected!

- Affinity Partner
- 4 General Admission conference tickets
- Logo and link on conference website and on all print materials before, during and post event
- Logo and message on charging stations at the tables, with announcement from the stage of WiFi sponsorship
- One item in the Swag Bag
- One item in the Virtual Swag Bag
- Media presence in most Social Media Platforms (Facebook, Twitter, LinkedIn, Instagram), print, or podcast platforms
- Half Page ad in the program book
- Sponsorship of 4 episodes of The Modern Therapist's Survival Guide Podcast
- Entrance into Thursday Night Reception



# Lunch Sponsorship - \$5,000 (2 Available)

Create a special lunch experience for our VIP+ attendees!

- Affinity Partner
- 4 General Admission conference tickets
- Logo and link on conference website and on all print materials before, during and post event
- Sponsorship mention from the stage during your sponsored lunch
- Entrance to sponsored lunch and short presentation to lunch audience
- One item in the Swag Bag
- One item in the Virtual Swag Bag
- Media presence in most Social Media Platforms (Facebook, Twitter, LinkedIn, Instagram), print, or podcast platforms
- Half Page ad in the program book
- Sponsorship of 4 episodes of The Modern Therapist's Survival Guide Podcast
- Entrance into Thursday Night Reception



# Gold Sponsorship - \$5,000 (2 Available)

- Affinity Partner
- 4 General Admission conference tickets
- Logo and link on conference website and on all print materials before, during and post event
- 6-foot exhibit space in preferred location
- Sponsorship mention from the stage
- One item in the Swag Bag
- One item in the Virtual Swag Bag
- Media presence in most Social Media Platforms (Facebook, Twitter, LinkedIn, Instagram), print, or podcast platforms
- Half Page ad in the program book
- Sponsorship of 4 episodes of The Modern Therapist's Survival Guide Podcast
- Entrance into Thursday Night Reception



# Silver Sponsorship - \$2,000 (10 Available)

- Affinity Partner
- 3 General Admission conference tickets
- Logo and link on conference website and logo on print materials before, during and post event
- Media presence in most Social Media Platforms (Facebook, Twitter, LinkedIn, Instagram), print, or podcast platforms
- Quarter Page Ad in the program book
- Sponsorship of 2 episodes of The Modern Therapist's Survival Guide Podcast
- Exhibitor Table
- One item in the Virtual Swag Bag
- Entrance into Thursday Night Reception



# Bronze Sponsorship - \$1,000 (10 Available)

- Affinity Partner
- 2 General Admission conference tickets
- Logo and link on conference website and logo on print materials before, during and post event
- Media presence in most Social Media Platforms (Facebook, Twitter, LinkedIn, Instagram), print, or podcast platforms
- Business card sized ad in the program book
- Sponsorship of 2 episodes of The Modern Therapist's Survival Guide Podcast
- One item in the Virtual Swag Bag
- Entrance into Thursday Night Reception



# #ModernTherapist Sponsorship - \$650 (25 Available)

- 1 VIP Admission Conference Ticket
- Logo and link on conference website
- Social Media Announcement of participation
- Business card sized ad in program book
- One item in the Virtual Swag Bag
- Entrance into Thursday Night Reception
- ONLY AVAILABLE UNTIL 7/1/19



# Coffee Break Sponsor - \$650 (4 Available)

- 1 General Admission conference ticket
- Logo and link on conference website and on all print materials before, during and post event
- Logo on Signage near coffee station during your sponsored break
- 1 item in the Swag Bag
- 1 item in the Virtual Swag Bag



# Exhibitor Table - \$650

- 1 General Admission Conference Ticket
- 6 Foot Exhibitor Table
- Includes Wi-Fi
- Company Listing in Conference Program
- Basic electricity is available. Complex questions? Please contact us.





# Swag Bag Inserts

- \$150 for one printed promotional item in participant swag bags.
- \$30 for other promotional items (water bottles, chapsticks, pens, etc.) **Limit of 1 sponsor for each type of item.**
- \$100 for one Special Offer/Advertisement in the participant **Virtual Swag Bag**. This offer will be promoted to attendees before, during, and after the event. They will also be part of the advertisement for the conference. The offer will need to have special access (coupon code, link, etc.) for attendees only.

